

# Surya Newa

New York, NY | (612) 295-5555 | newa@nyu.edu  
[suryanewa.com](http://suryanewa.com) | [linkedin.com/in/suryanewa](https://linkedin.com/in/suryanewa) | [github.com/suryanewa](https://github.com/suryanewa)

## EDUCATION

### New York University, Gallatin School of Individualized Study

B.A. in Product Management, Minor in Integrated Design and Media (Tandon School of Engineering)

New York, NY

May 2027

**Courses:** Tech PM, AI/ML PM, UI/UX Design, Agile Product Design, HCI, Ideation & Prototyping, Programming & Data Science, Stats

**Activities:** Blockchain & Fintech Club, Entrepreneurial Group, Product Management Club, Empowered Consulting, Nepali Association

## EXPERIENCE

### Coinbase

Product Design Contract

Chicago, IL

Feb 2026 - Present

- Designed & engineered AI chatbot flows across 4 high-priority support scenarios, adding quick actions, summaries, & progress bars
- Prototyped escalation handoffs across 5 support states, preserving issue context, account details, and chat history to reduce friction
- Built agent-based testing loops running 100+ simulations to uncover 15+ edge cases and recurring chatbot failure patterns quickly

### Chipper Cash

Product Engineering Intern

San Francisco, CA

Jun 2025 - Aug 2025

- Led development of an ML-powered fraud alert pipeline, cutting manual review time by 60% with automation & anomaly detection
- Designed Retool and TypeScript dashboards visualizing Chipper card fraud data, improving auditability across 100+ weekly reviews
- Built an internal MCP tool connecting to customer and company databases, enabling non-technical teams to surface account insights

### BenchPrep

Product & Marketing Intern

Chicago, IL

May 2025 - Aug 2025

- Designed and developed a HubSpot-integrated and AI-enabled Learning Power Index tool piloted with 50+ educational associations
- Built an AI sentiment analysis tool that aggregated learner feedback to boost customer retention by 6%, aligning with KPI metrics
- Defined requirements and acceptance criteria for onboarding enhancements, designing A/B tests that lifted user activation by 12%

## LEADERSHIP

### NYU Blockchain & Fintech Club

Head of Design, Head of Product Team

New York, NY

Apr 2026 - Present

- Directing club-wide design strategy across branding, event collateral, media assets, and product initiatives for student programming
- Leading club collaboration with Coinbase's product team to translate student-led insights into actionable product recommendations

### NYU Product Management Club

Director of Design & Development

New York, NY

Apr 2026 - Present

- Leading web redesign, building tooling, and designing merchandise as the technical and design lead for NYU's fastest-growing club

National Product Case Competition Lead

Dec 2025 - Apr 2026

- Coordinated 10 judges from companies like Google, Apple, and Meta and secured Salesforce as a partner for a national competition

### NYU Stern Entrepreneurial Exchange Group

Production Team Lead

New York, NY

Apr 2026 - Present

- Unifying EEG's branding across digital and physical touchpoints by architecting web presence, data infrastructure, and visual identity

Startup Team Lead

Dec 2025 - Apr 2026

- Supported a cohort of students through a structured 8-week startup program covering ideation, validation, development, & funding

## PROJECTS

### Viboard - Moodboarding with Generative AI Features | [viboard.xyz](https://viboard.xyz)

Oct 2025 - Nov 2025

- Coded a moodboard engine that enables users to collect visual references and use them to prompt and train generative AI models

### EveryRepo - Interactive Codebase Embeddings Map | [everyrepo.com](https://everyrepo.com)

Nov 2025 - Dec 2025

- Built a galaxy-themed GitHub repo map with large-scale embeddings & graph visualization inspired by GitHub Next & Every Noise

## AWARDS

### Second Place Winner & Most Creative Hack - Yale YHack Hackathon

[LifeSaver](https://lifesaver.com) | Web-based 3D surgery simulator and coaching agent

New Haven, CT

Mar 2026

### Best Undergraduate Team - NYU National Product Case Competition

[ios27.io](https://ios27.io) | Concept for an upcoming AI-powered iOS update

New York, NY

Nov 2025

### First Place Winner - NYU x BrainStation Product Case Competition

[joinfreshi.com](https://joinfreshi.com) | Food freshness visibility using IoT and ML APIs

New York, NY

Nov 2025

## SKILLS & INTERESTS

**Skills:** Research, Roadmapping, Agile, Product Design, UI/UX Design, Prototyping, A/B Testing, Data Analysis, Frontend Development

**Tools:** Linear, Jira, Figma, Magic Path, GitHub, Codex, Claude, Cursor, n8n, Amplitude, PostHog, Clay, Maze, Dovetail, Mixpanel, Notion

**Languages/Libraries:** HTML, CSS, Tailwind, JavaScript, TypeScript, React, React Native, Next.js, Astro, Python, SQL, WebGL, GSAP

**Interests:** Tennis, Fusion Cuisine, Cooking Experiments, Vintage Fashion, Speculative Fiction, Guitar, Digital Art, Illustration, Cymatics